

Message Text

UNCLASSIFIED

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46

ACTION ARA-01

INFO OCT-01 ISO-00 PA-01 INR-01 /004 W

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P R 211655Z JUL 76

FM AMEMBASSY SAN SALVADOR

TO USINFO WASHDC PRIORITY

INFO SECSTATE WASHDC 1681

UNCLAS SAN SALVADOR 3336

FOR IPS; VOA; IOP; ILA

E.O. 116) : N/A

SUBJECT: MEDIA REACT VIKING

REF: ARF 2256, JULY 20

ALL NEWSPAPERS HIGHLIGHTED VIKING LANDING ON MARS TO THE POINT OF DISPLACING OTPMR MAJOR DEVELOPMENTS, INCLUDING OLYMPIC GAMES. THE FIVE DAILIES BANNERLINED THE NEW AMERICAN SPACE ACHIEVEMENT AND FRONT-PAGED PHOTOS SUPPLIED BY U.S. WIRE SERVICES. THE DAILIES' INTERNATIONAL SECTIONS ALSO PLAYED UP OTHER AP AND UPI REPORTS AND PHOTO STORIES WITH DRAVTTIC LEADS SUCH AS "IN 20 DAYS WE WILL KNOW IF THERE IS LIFE ON MARS", "VIKING MAKES PERFECT LANDING"; "MAJOR SPACE ACHIEVEMENT"; ETC.

ALL MAJOR RADIO STATIONS DEVOTED THEIR NEWS PROGRAMS TO REPORTING THE VIKING LANDING AND UPDATING DEVELOPMENTS. MUCH OF THIS FEED WAS BASED UPON ARF ITEMS. "REDACCION", A NEW CHANNEL 6 TV NEWS PROGRAM (SPONSORED BY THE GOVERNMENT'S INFORMATION OFFICE) FEATURED THE VIKING LANDING AS LEAD STORY ON TWO CONSECUTIVE EVENINGS. IN EDITORIAL FORMAT, THE PROGRAM'S COMMENTATOR EULOGIZED THIS "MAGNIFICENT (U.S.) ACHIEVEMENT.... WHICH MUST BE DESCRIBED AS THE MOST IMPORTANT SINGLE ACCOMPLISHMENT OF MAN

UN THIS CENTURY." THE POST SUPPLIED TELEPRENSA, AN INDEPENDENT TV NEWSREEL, WITH ILC COLOR TRANSPARENCIES OF VIKING; THESE WERE BEAMED SEVERL TIMES WITH THE COMMENTATOR ENTHUSIASTICALLY CREDITING USIS. VIKING UNCLASSIFIED

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REPORTS WERE CARRIED "LIVE" BY LOCAL RADIO STATION CENTRO-

AMERICANA WHICH DAILY BROADCAST
Q TWO HOUR SEGMENT OF BUENOS
DIAS AMERICA, FROM 6-8 A.M.
GRIFFITHS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, SPACE FLIGHT, SPACE EXPLORATION, MARS (PLANET)
Control Number: n/a
Copy: SINGLE
Draft Date: 21 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976SANSAS03336
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760280-0980
From: SAN SALVADOR
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760737/aaaabfsj.tel
Line Count: 65
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Authority: hackerp0
Review Comment: n/a
Review Content Flags:
Review Date: 13 FEB 2004
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Margaret P. Grafeld
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04 MAY 2006

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TAGS: TSPA, SOPN, ES, US
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